

## Message Text

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PAGE 01 BEIRUT 08194 161655Z

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ACTION CU-05

INFO OCT-01 NEA-09 ISO-00 PA-02 PRS-01 INR-11 /029 W

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P 161455Z JUL 74

FM AMEMBASSY BEIRUT

TO USIA WASHDC PRIORITY

SECSTATE WASHDC 9013

UNCLAS BEIRUT 8194

USIAC

USIA FOR INA

STATE FOR CU/NEA AND CU/CP

EO 11652: NA

SUBJ: PROGRAM HIGHLIGHTS - JUL 16, 74

1.A. PSYCHOLOGICAL SITUATION. WITH DRAMA OF ABU JAWDEH

ABDUCTION RECEDING, LEBANESE HAVE AGAIN BEGUN TO FOCUS ON  
MIDEAST CRISIS AND ITS IMPLICATIONS FOR LEBANON.

SUCCESSIVE AND OFTEN CONTRADICTORY STATEMENTS OF VARIOUS  
PALESTINIAN, ISRAELI, AND AMERICAN OFFICIALS ON SUCH  
QUESTIONS AS PALESTINIAN REPRESENTATION AT GENEVA,  
PALESTINIAN STATE, ETC ARE BEING CAREFULLY EXAMINED, AS  
LEBANESE HOPE SOME SOLUTION TO THEIR OWN PALESTINIAN  
PROBLEM WILL BE FOUND BEFORE ISRAEL MAKES ANOTHER MAJOR  
INCURSION INTO LEBANON. IN THIS CONTEXT PRESS CONTINUES  
TO CONTRAST BREZHNEV'S GESTURE IN REPLYING TO LETTERS  
FROM PRES FRANJIEH AND ARAFAT WITH USG'S CONTINUING  
SILENCE ON FRANJIEH'S LETTER TO PRESIDENT NIXON.

IN FOOTNOTE TO ABU JAWDEH AFFAIR, GOL AND GHASSAN  
TUNI'S AN-NAHAR HAVE CONTINUED TO MAKE CONCILIATORY  
GESTURES TOWARDS EACH OTHER. AN-NAHAR HAS PRAISED GOL'S  
HANDLING OF AFFAIR AND MODERATED ITS ATTACKS ON REGIME;  
GOL HAS SUSPENDED "ADVERTISING WAR" IT HAS LAUNCHED TO  
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PAGE 02 BEIRUT 08194 161655Z

PERSUAD EFIRMS NOT TO ADVERTISE IN AN-NAHAR; MILITARY

TRIBUNAL HAS REACHED COMPROMISE VERDICT IN PRESS CASE  
ARISING OUT OF TUENI'S PUBLICATION OF "SECRET" RESOLUTIONS  
OF ALGIERS SUMMIT.

2. B. PROGRAM HARKNESS BALLET. HARKNESS BALLET, TOURING  
UNDER COMMERCIAL AUSPICES, RECEIVED POST ASSISTANCE ON  
PUBLICITY AND PUBLIC RELATIONS AS IT OPENED 1974 BAALBECK  
FESTIVAL SEASON WITH THREE PERFORMANCES. ALMOST ALL  
CRITICAL REACTION WAS UNENTHUSIASTIC, WHILE PUBLIC REACTION  
WAS MIXED. MANY THOUGH DANCERS VERY GOOD BUT FOUND SOME  
WORKS, PARTICULARLY "FIREBIRD", BADLY CHOREOGRAPHED.  
ATTENDANCE AT 2000-SEAT TEMPLE OF BACCHUS WAS 60-70 PCT  
THURSDAY AND FRIDAY AND FULL HOUSE SATURDAY. TROUPE  
APPRECIATED AMBASSADOR'S RECEPTION IN ITS HONOR AND MIXED  
WELL WITH LEBANESE DANCERS AND DANCE ENTHUSIASTS IN ATTENDANCE.

3. CENTER ACTIVITIES. IN SPITE OF MANY SUMMER DISTRACTIONS,  
NEAR-CAPACITY AUDIENCES OF CENTER MEMBERS ATTENDED TWO  
SHOWINGS OF CLASSIC FEATURE FILM "LAURA". SIMILARLY, LIBRARY  
REPORTS CONTINUED INCREASE IN ALL ACTIVITIES, ESPECIALLY  
ATTENDANCE. HOWEVER, EXCEPT FOR FIRNE AND PERFORMING ARTS  
LUNGE, LIBRARY WILL CLOSE JULY 15 FOR ONE MONTH WHILE EXTENSIVE  
SECURITY-RELATED MODIFICATIONS ARE MADE TO MAIN READING ROOM.

4. AL-MAJAL MAGAZINE. AL-MAJAL RECEIVED MORE KUDOS, THIS  
TIME IN LETTER FROM FEMALE UNIVERSITY STUDENT IN ECONOMICS  
AND POLITICAL SCIENCE. AS TRANSLATED BY CHIEF OF DISTRIBUTION  
SECTION, LETTER READS: "FOR YEARS, YOUR THRIVING MAGAZINE  
HAS BEEN SENT TO MY FATHER'S OFFICE. I READ IT WITH EXCEEDING  
INTEREST, AND THEN IT IS ALSO PERUSED BY MEMBERS OF MY  
FAMILY, RELATIVES, AND FRIENDS, ESPECIALLY UNIVERSITY AND HIGH  
SCHOOL STUDENT. I BIND AL-MAJAL AND DISPLAY VOLUMES IN  
FAMILY LIBRARY BECAUSE IT CONTAINS SCIENTIFIC, SOCIAL, AND  
ARTISTIC ARTICLES, ALL OF WHICH ARE INTERESTING AND PRECIOUS.  
HOWEVER, I WISH YOUR MAGAZINE WOULD ADD SOME GUIDANCE ON  
AMERICAN ECONOMIC S AND POLITICS, ESPECIALLY THOSE SUBJECTS  
RELATING TO ARAB WORLD, THUS INCREASING CONFIDENCE IN  
MUCH-SOUGHT PEACE AND RESTORING PEACE OF MIND IN MIDEAST."

5. PRESS PLACEMENT. POST PLACED SAM BURKS USINFO ON "U S-  
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PAGE 03 BEIRUT 08194 161655Z

SOVIET AGREEMENT DEFINES SCOPE OF LONG-TERM ECONOMIC  
COOPERATION" ON FRONT PAGE OF SPECIALIZED FRENCH-LANGUAGE  
BIWEEKLY COMMERCE DU LEBANT. PRO-CAIRO AL-ANWAR CARRIED  
POST RELEASE ON "STATE OFFICIALS SUPPORT EGYPT, ISRAEL  
REACTORS" FROM NESA 132, WHILE LEADING LEFTIST PRO-FEDAYEEN  
AL-MUHARRIR, PRO-CAIRO AL-YAWM, AND ENGLISH-LANGUAGE  
DAILY STAR CARRIED POST RELEASE ON "FULBRIGHT'S COMMENTS  
ON MEET THE PRESS" FROM NESA 131.

6. VTR SHOWINGS. POST SHOWED VTR OF MIKE WALLACE'S "SIXTY MINUTES" PROGRAM ON PALESTINIANS TO EMBASSY STAFF. APPROX 40, INCLUDING AMBASSADOR, ATTENDED, GIVING POST OPPORTUNITY TO PUBLICIZE USEFULNESS OF VTR MEDIUM.

7. RADIO PLACEMENT. POST PLACED ALL ITEMS RECEIVED FROM VOA ARABIC SERVICE ON RADIO LEBANON'S PRIME-TIME NEWSREEL AS FOLDS: "US SUPREME COURT HEARS WATERGATE TAPES CASE" ON 7/9; "SIMON TO MIDEAST AND EUROPE" ON 7/11; "CONGRESS ON MIDEAST NUCLEAR ENERGY" ON 7/12.

8. TV PLACEMENT. POST PLACED VISION USA #6, SCIENCE REPORT #137, AND PLANET EARTH: MAGNETIC FORCE ON ALL-CHANNEL EDUCATIONAL TV.

9. THEATRICAL PLACEMENT. POST PLACED THREE "ONE MAN" DOCUMENTARIES ON THEATRICAL CIRCUIT IN BEIRUT AND SIDON.  
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## Message Attributes

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**Capture Date:** 01 JAN 1994  
**Channel Indicators:** n/a  
**Current Classification:** UNCLASSIFIED  
**Concepts:** POLITICAL SITUATION, CULTURAL PRESENTATIONS  
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**Disposition Approved on Date:**  
**Disposition Authority:** n/a  
**Disposition Case Number:** n/a  
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